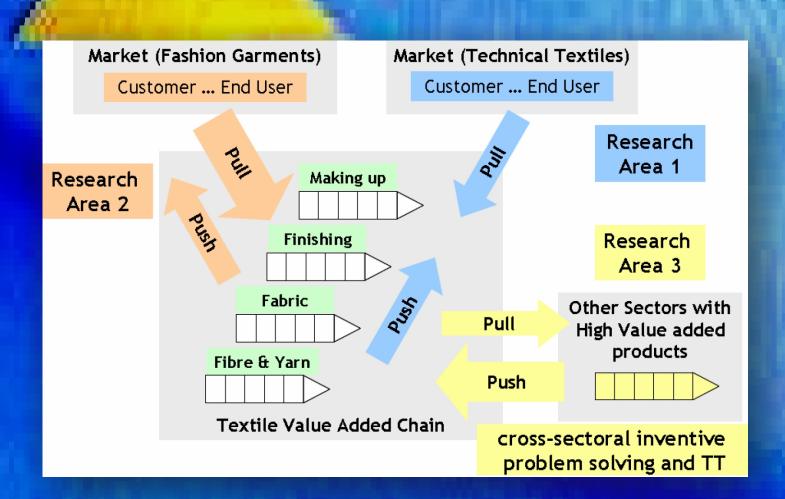


SIXTH FRAMEWORK PROGRAMME

WebTEXpert

WebTEXpert is an European Initiative aiming to develop and promote advanced methods in Innovation Management, focusing particularly on New Products Development & Generation, able to introduce new functionalities, with the final scope to increase competitiveness of SMEs operating in Textile & Clothing Sector.

To achieve this ambitious objectives, some learning platforms have been created, like the ones inside involved IAGs portal (CNA Prato, TexClubTec, API Varese), where each SME can finally understand how to have a global and integrated vision of complex Innovative Textiles Products.



All the different activities have been divided in 3 Research Areas.

The first one, coordinated by DITF (German Institutes for Textile and Fibre Research Denkendorf), aims to define and promote New Product Development and Networking Methodologies, collecting market's emerging requirements.

The second one, mainly focused on fashion, cares about the different ways in which customer's look&fit needs can be represented.

The third one, coordinated by D'Appolonia, defines Innovative Product Development methodologies based on Technologies coming from different industrial sectors (Technology Transfers) and implements modern Supporting Innovation Theories. All this methods are useful tools for added value textile products, incorporating most innovative results from researches in emerging sectors like bio&nano technologies, ICT, Intelligent Materials and Innovative Treatments.

D'Appolonia's approach to WebTEXpert promotes TRIZ Innovation Management Theory, that, also through ideas arising from D'Appolonia's internal textile related Patent DB (available from http://www.dappolonia-research.com/webtexpert/home.php) has been able to boost some really Innovative Products:



In cooperation with Grado Zero Espace, D'Appolonia invented a novel Thermo-Regulating suit for the McLaren mechanics offering fire protection and a comfortable working temperature for the whole team servicing the car, whose overalls have to accomplish high safety standards.



A jacket using a revolutionary fabric technology: "Aerogel" (also used in NASA's interplanetar missions), which is able to insulate, exploiting its phase changing capabilities, up to -50°C with a thickness of just 3mm.



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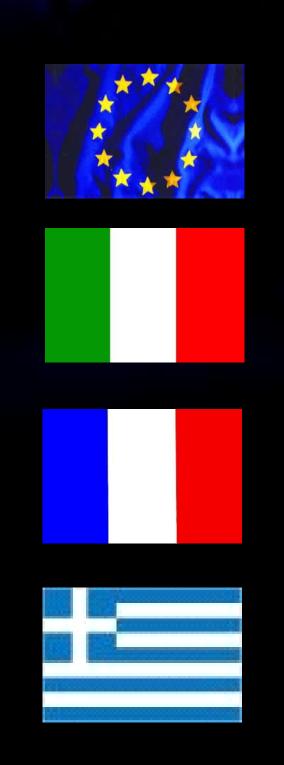
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Oricalco, an innovative shirt based on shape memory alloys (SMAs) which doesn't need to be ironed.

Project's Partners



Role
RTD
IAG
IAG
IAG
Core SME
RTD
IAG
Core SME
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Partner	١
D'Appolonia	ľ
TexClubTec	ľ
Api Varese	ľ
Cna di Prato	ľ
Rossini	ľ
Grado Zero Espace	ľ
Iris	ľ
Stamperie di Lipomo	ľ
Biancalani	ľ
Temat	ľ
Giotex	ľ
ATC	
Sepee	
Merit	
Diplex	
Vamp-T.K.	
Crool	
IFTH	
OMI	F
Flory	F
Blue Ocean	F
Darden	F

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DITF
FK Textil
Südwestttextil
TV Nord West
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